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Tips to "Show Ready"

YOUR HOME FOR POTENTIAL BUYERS

Home staging brings out your home's most impressive assets so that the maximum number of potential buyers can imagine themselves living in it!!

Staging is adding and rearranging furniture and decor, upgrading curb appeal, and doing whatever is necessary to dress up a house so it sells quickly and for the highest possible profit. Staging does not have to break the bank. Often times, you already have everything you need in your home to create the desired ambiance. I can certainly help you with this step by offering recommendations for creating warm and inviting spaces throughout your home. Here are a few tips to get you started:

1. Spruce up your lighting

When showing your home to potential buyers, all light fixtures and lamps must be turned on. For this reason, it's important that all lights in your home have working light bulbs. You will also want to make sure that light bulb wattage and bulb style is consistent throughout. For example, your bathroom lighting fixture should have the same wattage and bulb style above the vanity. If you have mismatched bulbs - let's change them out!

2. Give your house a deep clean

First impressions mean a lot. So, don't let foul smells, dirty floors or dusty surfaces make a bad one on a potential buyer. Before listing your home (and throughout the selling process), give your home a deep clean. Now, I know what you're thinking - this is a no brainer - but deep cleaning means more than just cleaning toilets, wiping surfaces, mopping, and cleaning rugs. It goes beyond that to include often forgotten details such as baseboards, washing windows (inside and out), door knobs and doors, light switches, AC vents and ceiling fans. If you prefer to have these services performed by a professional, we partner with cleaners in your area that know just what to look for and can provide services at a great price!

3. Declutter your home

Decluttering and organizing your space will go a long way in appealing to potential buyers. When a home is clutter-free, buyers can focus on the actual home instead of the excess belongings, accessories and overflowing closets. If needed, rent a storage unit so you have a safe and secure place to store all of your extra stuff when staging and showing your home! Decluttering also means space planning out furniture placement and decor. Think: open and flowing spaces as you go room to room and shuffle around furniture/decor as needed to achieve the desired effect. If you are interested in receiving expert advice on maximizing the openness of space in your home, we would be happy to space plan your home and repurpose household items to other spaces throughout when movement of furniture/decor is needed.


4. Depersonalize your home

When selling a home, you want to strike the perfect balance between depersonalization and the appearance of a warm, welcoming home. This means putting away most framed photos, bulletin boards and personal items (think photo albums, magazines, toys, awards, etc.) throughout the home. Leave a few nice, framed photos around the house to make the home more inviting.

5. Hire a handyman

When getting a house ready to sell, you should have your handyman on speed dial. Make sure anything and everything that needs to be fixed (think: locks, hardware, leaky faucets, running toilets, cracks in the walls, broken appliances, squeaky doors, etc.) is fixed before listing a home. Otherwise, buyers may think your home hasn't been well taken care of, which can be a turnoff for many.



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